



greenwayspublishing





The Non-League Paper is the UK's number one selling football title and covers the game from the National League down to grass roots level. It sells around 26,000 copies each week with a readership in the region of 104,000. *The NLP* has over 53,000 followers on Twitter and 11,800 likes on Facebook. *The NLP's* website (www.thenonleaguefootballpaper.com) receives 200,000 hits and 65,000 unique users pcm.



The Rugby Paper is the UK's number one selling rugby union title and covers the game from the International stage down to amateur level. It sells just under 20,000 copies each week with a readership in the region of 70,000. *TRP* has over 49,500 Twitter followers and 11,500 likes on Facebook. *TRP's* website (www.therugbypaper.co.uk) averages 160,000 hits and 55,700 unique users pcm.



The Football League Paper is the only weekly national title covering the EFL exclusively and extensively. It averages a sale of 12,000 each week with an audience in the 39,000-45,000 range. *The FLP* has over 31,700 Twitter followers with 4,100 likes on Facebook. *The FLP's* website (www.theleaguepaper.com) averages 50,000 hits and 25,500 unique users pcm.



The Cricket Paper is the UK's number one selling cricket title and three-time winner of the ECB's National Newspaper of the Year award. Covering the game from Test arena down to village green it sells 9,000 copies each week on average with a readership of 34,200. *TCP* has over 33,300 Twitter followers and 3,300 likes on Facebook. *TCP's* website (www.thecricketpaper.com) receives 40,000 hits and 8,000 unique users pcm.



Launched in April 2018, our betting title, *The Racing Paper*, averages a weekly sale of 5,000 with a readership of 10,000. It has a Twitter following of 1,087 with 176 likes on Facebook.

Advertising

DISCOUNTS AVAILABLE:

- 30% - first one-off booking
- 40% - series booking (two or more adverts in one publication)
- 50% - one off-booking in multiple publications
- 60% - series booking in multiple publications

SIZE	RATE CARD	30%	40%	50%	60%
12x2	£195	£136.50	£117	£97.50	£78
15x3	£335	£234.50	£201	£167.50	£134
20x4	£625	£437.50	£375	£312.50	£250
Half Page	£800	£560	£480	£400	£320
Full Page	£1,250	£875	£750	£625	£500
Strip	£400	£280	£240	£200	£160
Front Strip	£800	£560	£480	£400	£320

CONTACT DETAILS:

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