

The RUGBY Paper

A Sunday Rugby newspaper

Media pack and rate card 2009

About the paper

- > The ONLY all Rugby Sunday newspaper covering the previous day's matches
- > Cover price £1.50
- > National distribution, available in all major supermarkets and local newsagents on Sunday and Monday
- > Packed with more than 60 match reports and results for over 500 matches

Rugby facts/the market

- > 112 leagues affiliated to The RFU
- > 1,224 teams
- > More than 30,000 players
- > Big clubs in lower leagues which get little coverage other than local paper
- > The only medium with reports from Guinness Premiership to South West One

Match coverage

- > Guinness Premiership match reports and in-depth previews
- > Individual match reports from The Championship to National League 2 South and round-ups from National 3 leagues
- > County championship
- > Magners League and Principality Premiership reports and round-ups from Scotland, and Ireland
- > EDF, Heineken and Anglo-Welsh Cup games

Editorial contents

- > Star columnists and regular features
- > News from around the UK
- > News from all 95 rugby playing nations
- > A look at the schools and university scene
- > In-depth results service from all national and regional leagues

JEREMY GUSCOTT

OUTSPOKEN AND UNMISSABLE...EVERY WEEK



Taking the All Blacks apart: Morne Steyn of South Africa scores a try in New Zealand's 31-19 defeat last week

The Bath Three forgot what they remember

THE BATH THREE disciplinary hearing has established what most of us had heard on the rumour mill in the city long before it became public. In a nutshell, that Bath had a disciplinary problem with players, and the players astray by forgetting who represent.

If there is an action, then as a pro rugby player, you ought to know the scene at a club like Bath is not remain private - and the players were very naïve not to knock it after Matt Stevens was banned for use.

Overall, the whole mess has been handled by the RFU authorities, and one could argue with the ruling being everyone in the club, and outside it, asking the same question of the three: Why didn't you take the test? If you nothing to hide, then you had nothing to lose.

I am glad it is over, and that Bath have set up a five-man senior player panel, which is a step in the right direction - although it is a

Pre-season friendlies

MONTPELLIER24PTS	LEICESTER19PTS
Tries: Smith, Bousauge	Tries: Smith, Cobden, Moody
Conversions: Sarraoex (4)	Conversions: Twelvetrees (2)
Penalties: Sarraoex (4)	

Cockerill content after blast from past

By GEORGE COTTON

RICHARD Cockerill was happy with the Tigers' first of the summer



Deacon puts his back to it again for Tigers



Robbo rings the changes for Scots training

By JACK ROBERTS

ANDY ROBINSON has named eight uncapped players in his first Scotland squad since being appointed head coach. The former England boss will run the rule over a 44-man party at a three-day training camp at St Andrews later this month.

Robinson took seven of the eight rookies with him as part of Scotland A's victorious IRB Nations Cup squad in Bucharest in June, shortly after his appointment. They were Edinburgh quartet John Houston, Alan MacDonald, Jim Thompson and Kyle Traynor, Glasgow duo Ruairidh Jackson and Richie Vernon, and Worcester centre Alex Grove.

The final uncapped call-up went to 19-year-old Glasgow lock Richie Gray, who played in all 10 of Scotland U-20s' international matches last season.

The squad also includes the four Scots who toured South Africa with the British and Irish Lions this summer: Mike Blair, Ross Ford, Nathan Hines and Euan Murray.

The one notable absentee is Stade Francais forward Simon Taylor, who celebrates his 30th birthday on the first day of the camp.

Robinson said of the player, who has 60 caps: "I have spoken at length with Simon and he has requested not to be involved with Scotland at this stage."

"I am agreeing to his request but the door remains open."

Robinson regards the camp as integral to setting the tone ahead for his first Tests against Fiji, Argentina and Romania at

PICTURE: Getty Images

on Wednesday night, Tigers scored three tries in a 24-19 defeat to the French side.

"It has been a tough week for us and the game against Montpellier was all about executing and doing what we have been practising during the week."

"We are looking forward to a new season," Deacon said.

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THE BEST COVERAGE FROM ALL THE WEEKEND'S RUGBY

Issue 47: Sunday, August 9, 2009 £1.50

>> PAGE 16&17

Nick Cain poses the big question: Can Jonny truly come back as good as ever?



Inside: >> GUSCOTT: 'Show pony' Hartley hits back PAGES 3 & 7

Out goes Richards, ...

>> PROBYN: Why do grown men need code of conduct? PAGE 20

>> Matt Stevens PAGES 4-5



Strength in numbers: Pierre...

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15x3 ad 111mm wide x 150mm high £335	12x2 ad 73mm wide x 120mm high £195	Front page strip 263mm wide x 50mm high £800	3 column ad 111mm wide x 321mm high £800

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Technical data

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 CMYK colour and 200dpi
 All black type must be single solid black (not 4 colour black)
 NOTE: there is no bleed on any advert size
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